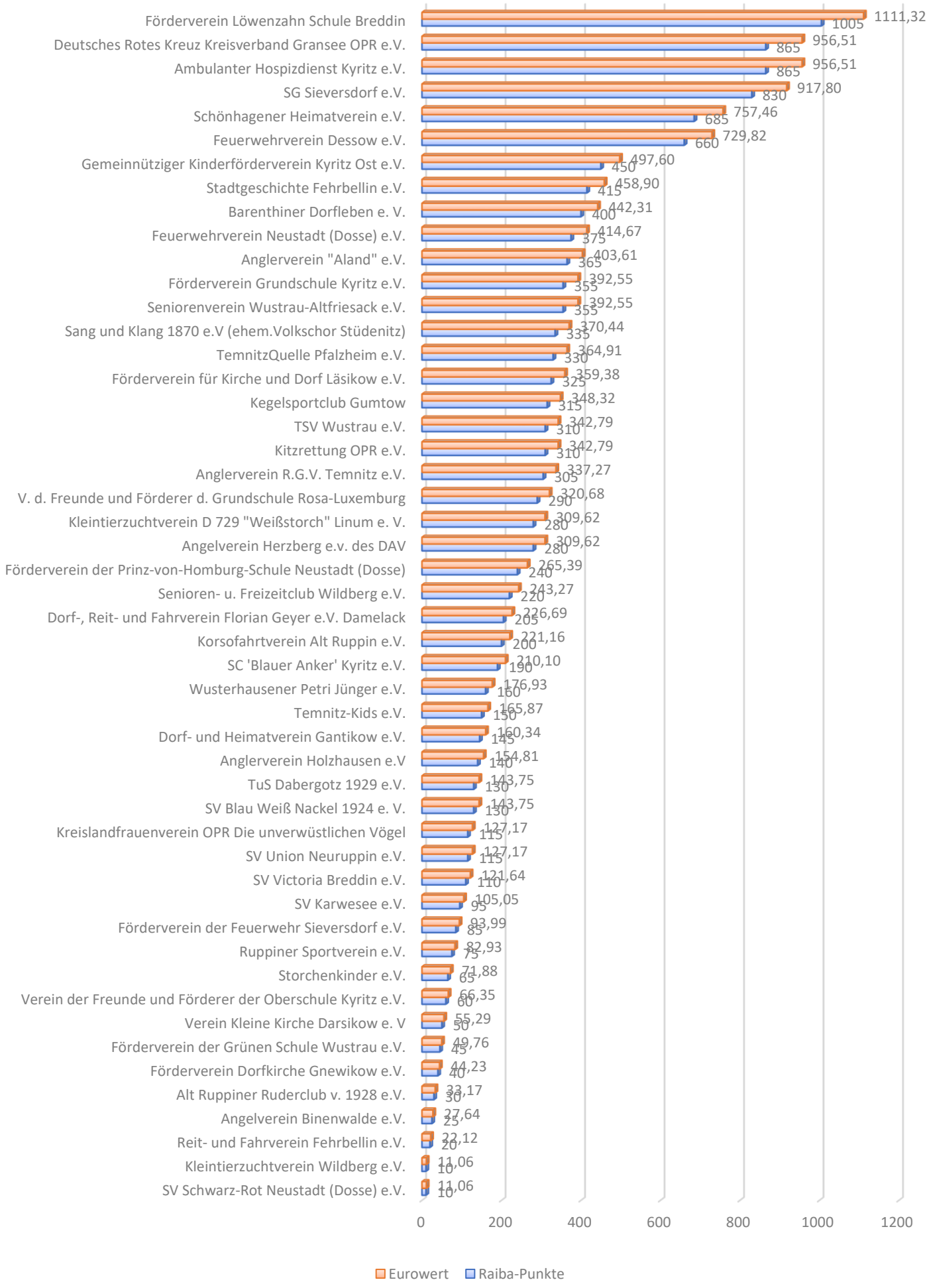Endstand des Punke- und Spendenbarometer 2025