

Call for entries VR CampusPrize 2025

The VR CampusPrize of VR Bank Oberfranken Mitte eG will be awarded for excellent theses.

For the award in 2025, theses can be submitted that were carried out and completed between 01.08.2024 and 31.07.2025 (date of theses submission) at the Lucas-Cranach-Campus in Kronach.

The 1st prize is awarded with **800 euros**, the 2nd prize with **600 euros** and the the third prize with **400 euros**.

The prize is now open for applications.
Applications are welcome **until 30 August 2025**.

The prize is intended to honor young researchers whose work is particularly distinguished by its practical relevance, its regional focus as well as its high social and sustainable relevance.

Research areas

You can apply with scientific thesis works (Bachelor's and Master's theses) from the following scientific areas:

- Digital Transformation
- Artificial Intelligence/Data Science
- Future technologies
- Innovation management und processes
- Intra- und Entrepreneurship
- Human-Machine-Interfaces
- Autonomous Driving
- Sensors/Actors
- Software engineering
- Hardware-Software-Codesign
- Health informatics
- Healthcare and healthcare technologies
- Robotics
- Ambient Assistant Living
- Public Health
- Digital Health
- Vocational education in healthcare

Application documents

1. Cover Letter with full details of the institution, the field of work and research, and a letter of motivation outlining the social and sustainable relevance as well as the regional reference.
2. Curriculum Vitae consisting of:
 - full name, date of birth
 - scientific education
 - academic degrees
 - professional activities and internships
 - scientific expertise
3. Title (absolutely necessary in German) and brief description of the work (desirable in German) – maximum two pages
4. Theses / Research Paper
5. At least one expert opinion on the scientific quality of the thesis
6. Information about the supervising professor

Please summarize the documents as a PDF and name and title them. The documents can be submitted in German or English.

Application procedure

The application deadline is **30.08.2025**.

Please send the application documents by e-mail to:
info@vr-ofrm.de / Subject: Participation VR CampusPreis 2025

Submission of the application implies consent to use the personal data and submitted research work in the context of the VR CampusPrize award.

Award

The prize winners from among the applications received will be honoured at a scientific lecture event and presentation of their prize-winning work at the head office of VR Bank Oberfranken Mitte eG.

The event is expected to take place in November/December 2025.

The jury members will decide on the awarding of the prize.

The award will be made without recourse to legal action.